



**JERSEY SHORE DESIGNING DUO TAKES COUNTRY BY STORM
AFTER RECENT LAUNCH OF CREATE A FRENZ...EEE
DESIGNER HANDBAGS**

FOR IMMEDIATE RELEASE

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Product Images available**

Ventnor NJ: Creating a frenzy across the country and abroad is Frenz...eee designer brand handbags. Frenz...eee designer merchandise is in boutiques, department stores, casino shops, and specialty stores in over 35 states. The designer label is also in Cancun, Mexico; San Juan Puerto Rico and the Dominican Republic, Aruba, Bermuda and the French West Indies.

Create A Frenz...eee designs are spearheaded by partners Gail Mackler-Carlino and Anna Maria Blescia-Courter. Frenz...eee designs are a year ahead of current fashion which is why they are presently showing for Spring/ Summer 2008 with several pieces from their Fall/ Winter 2007 lines.

Frenz...eee designer brand handbags has been met with overwhelming enthusiasm at trade shows in New York, Las Vegas, Atlanta and Florida. "In designing Frenz.eee products we put a lot of ourselves into every design detail, and we are so excited to have been met with such a positive reception ", commented Gail Mackler- Carlino, CEO.

Their designs have been featured on the website forum Handbag Designer 101 the November issue of *Working Mother's Magazine*, and *The Press of Atlantic City*. Confident and intuitive, the pair launched their new lines to a national audience in the Fall of 2006 and was a resounding success.

The partners come from highly diverse backgrounds. Mackler-Carlino a stockbroker and Senior Vice President of a distinguished financial company and Blescia-Courter an event planner and marketing executive for over 22 years. The two combine to form a formidable partnership each bringing their expertise and fashion savvy to the table.

"The differences in our professional backgrounds have been one of our most valuable assets. We have mutual respect for each others talents; Gail's financial prowess is unmatched and she's amazing at formulating a financial plan and navigating it to the point of success", said Blescia-Courter. Blescia-Courter has a talent for trend setting and product marketing. Her design abilities and flair for fabric and material was born to her by her mother, a professional seamstress.

Based in Ventnor, New Jersey, Frenz...eee is busy completing end of year 2008 lines while at the same time marketing and branding the Frenz...eee name. **In maintaining their commitment to providing opportunities for women, Blescia-Courter and Mackler-Carlino are developing a line called Frenz...eee fashions – a line of products for sale through home parties and independent representatives. The program will be introduced in the Spring of 2008.**

To contact Frenz...eee, email frenzeee@verizon.net or amblescia@comcast.net .
Call 609-335-4367 or 609-226-1189 and visit the website at www.frenzeee.com.

Create A Frenz...eee...setting trends not following them.